

New Year money traditions across the world





Ring in Prosperity: Fun New Year Money Traditions from Around the Globe!

As we bid farewell to the old and embrace the new, cultures worldwide welcome the New Year with unique money traditions that promise good fortune and prosperity. Here are some fascinating rituals that add a dash of financial magic to the celebration:



New Year money traditions

Eat some lentils

In Italy, cooked lentils symbolise prosperity and abundance. Hence, lentils are consumed immediately after the stroke of midnight for a year filled with wealth, luck, and prosperity.

12 Grapes of Luck

In many Latin American countries, the stroke of midnight accompanies the eating of 12 grapes, each representing a month of luck and prosperity in the coming year.

Sweet coins

In Bolivia coins are baked into New Year cakes and the person who gets the coin in their slice is believed to enjoy a year full of prosperity.

Cash in hand

In Spain, putting money in shoes, wallets and pockets, or holding money when the clock strikes midnight on New Year's Eve is believed to usher in good fortune and prosperity.

New Year money traditions

Money under the carpet

In Romania, people tuck some money under their carpet or rug before the clock ticks midnight to bring in good fortune and financial abundance.

Don't wash your hair

In China, cutting or washing your hair is believed to wash away prosperity and good fortune in the upcoming year. Hence, they leave their hair as it is on the first day of the New Year.

Gold in your drink

In Latin American its customary to put gold rings, wedding bands, or even gold coins in their New Year's Eve drink and taking a sip to enhance their wealth in the coming year.

Pick something round

In the Philippines, circles mean wealth! On New Year's Eve, folks wear polka dots, carry coins, and munch on round treats like donuts, bagels, and cookies to attract wealth for the next 12 months.

Ring in good fortune, health and success for your employees with Wellbeing on the Web



Counsellors



Doctors



Dietitians



Financial advisors



Yoga



Dance



Art



Articles & videos



POSH training



e-pharmacy



Lab tests



Physios



Email support



Newsletters



Branded comms



Monthly reports